



**Pfizer Inc**  
**235 East 42nd Street**  
**New York, NY 10017**

Dear Health Care Professional:

As you may be aware, in September 2009, Pfizer Inc announced a global civil, criminal, and administrative settlement with the United States and individual states in connection with the promotion of certain of its products.

This letter provides you with additional information about the settlement, explains Pfizer's commitments going forward, and provides you with access to information about those commitments. In general terms, the Government alleged that Pfizer unlawfully promoted drugs (Bextra, Geodon, Lyrica, and Zyvox) for certain uses not approved by the Food & Drug Administration (FDA). To resolve these matters, a subsidiary of Pfizer pled guilty to a felony criminal violation of the Federal Food, Drug & Cosmetic Act and Pfizer agreed to pay more than \$2.3 billion to the Federal Government and State Medicaid programs. More information about this settlement may be found at the following:

<http://www.usdoj.gov/usao/ma/press.html>, <http://www.usdoj.gov/opa/pr/2009/September/>,  
<http://www.pfizer.com/settlementpressrelease>

As part of the federal settlement, Pfizer also entered into a five-year corporate integrity agreement with the Office of Inspector General of the U.S. Department of Health and Human Services. The corporate integrity agreement is available at <http://oig.hhs.gov/fraud/cias.asp>. Under this agreement, Pfizer agreed to undertake certain obligations designed to promote compliance with Federal health care program and FDA requirements. We also agreed to notify healthcare providers about the settlement and inform them that they can report any questionable practices by Pfizer's representatives to Pfizer's Compliance Department or the FDA.

Please call Pfizer at 1-866-490-2633 or visit <http://www.pfizer.com/complianceprogram> if you have questions about the settlement referenced above or to report any instances in which you believe that a Pfizer representative inappropriately promoted a product or engaged in other questionable conduct. Alternatively, you may report any such instances to the FDA's Division of Drug Marketing, Advertising, and Communications at 301-796-1200. You should direct medical questions or concerns about the products to Pfizer's Medical Information Department at 1-800-438-1985.

We appreciate your time and attention. Pfizer is dedicated to ensuring that it brings you the scientific and medical information you need to make well-informed decisions about whether Pfizer products are right for your patients.