



## FREQUENTLY ASKED QUESTIONS

When it comes to your health, it's normal to have a lot of questions.

Whether you've got questions about when and where Nexium® 24HR is available to purchase, or how Nexium 24HR works and should be taken, or even just the difference between Nexium 24HR heartburn protection and prescription NEXIUM®, continue reading below.

### IDENTIFYING HEARTBURN

**Q:** What is heartburn and what does it feel like?

**A:** Heartburn is the burning sensation you feel when stomach acid has refluxed (risen) into the esophagus. The pain often rises up through your chest and may spread toward your neck or throat.

**Q:** What is frequent heartburn?

**A:** Frequent heartburn is heartburn that occurs two or more days a week.

**Q:** What are proton pump inhibitors?

**A:** Proton pump inhibitors (PPIs) are a group of medications that stop heartburn at the source by turning off many of the pumps that produce acid.

### UNDERSTANDING NEXIUM 24HR

**Q:** What is Nexium 24HR?

**A:** Nexium 24HR is indicated for the treatment of frequent heartburn (two or more days a week) in adults (18 years and older). The active ingredient in Nexium 24HR is esomeprazole 20 mg, which is a part of a group of medications called proton pump inhibitors, or PPIs.

**Q:** Why is it called Nexium 24HR?

**A:** In clinical trials, Nexium 24HR has been shown to treat frequent heartburn for up to 24 hours when taken once each morning before eating for 14 consecutive days.

Nexium 24HR should be taken only as directed, unless otherwise determined by a healthcare professional.





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**Q:** How does Nexium 24HR treat frequent heartburn?

**A:** Cells in the lining of the stomach contain proton pumps that produce the acid your body uses during digestion. Heartburn can be caused when this stomach acid flows up into the esophagus. Nexium 24HR protects you from frequent heartburn by turning your acid pumps from on to off, reducing the amount of acid that rises into your esophagus and alleviating heartburn.

**Q:** How quickly does Nexium 24HR work?

**A:** Nexium 24HR may take 1–4 days for full effect — which is 24 hours of complete relief<sup>^</sup> from frequent heartburn.

**Q:** When did Nexium 24HR become available for purchase over the counter?

**A:** On May 27, 2014, Nexium 24HR became available without a prescription for the treatment of frequent heartburn in stores nationwide and through online retailers.

**Q:** Is there a difference between Nexium 24HR and prescription NEXIUM<sup>®</sup>?

**A:** The formulations of the 20 mg OTC capsules (Nexium 24HR) and the prescription 20 mg esomeprazole (NEXIUM<sup>®</sup>) contain the same active ingredient, esomeprazole, although there are differences in indications and directions for use.

The 20 mg NEXIUM capsule will continue to be available by prescription. Other dosages of NEXIUM will continue to be available by prescription only.

Nexium 24HR is indicated for adults (18 years and older) with frequent heartburn — when you have heartburn two or more days a week — whereas prescription NEXIUM is indicated for many acid-related conditions.

To learn more about prescription NEXIUM, visit [www.PurplePill.com](http://www.PurplePill.com)



<sup>^</sup>It's possible while taking Nexium 24HR. Use as directed for 14 days to treat frequent heartburn. Do not take for more than 14 days or more often than every 4 months unless directed by a doctor. Not for immediate relief.



## FREQUENTLY ASKED QUESTIONS

**Q:** Is Nexium 24HR covered by insurance plans?

**A:** Insurance coverage for over-the-counter medications may vary and will depend on your specific plan. Check with your insurance provider to find out if over-the-counter medications like Nexium 24HR are covered on your plan.

**Q:** Where is Nexium 24HR sold without a prescription?

**A:** Nexium 24HR is available in drug, grocery, mass merchandiser and club stores nationwide as well as online through online retailers.

**Q:** Is Nexium still available by prescription?

**A:** Yes. All prescription NEXIUM indications and formulations remain available with a prescription. However, Nexium 24HR is available without a prescription for the treatment of frequent heartburn.

**Q:** Where can I get more information about Nexium 24HR?

**A:** Please feel free to contact us with your questions and comments. Call a customer service representative toll-free at 866-226-1600 Monday–Friday, 9:00 a.m.–5:00 p.m. ET. You may also speak to your doctor, pharmacist or other healthcare professional for any additional questions.

## USING NEXIUM 24HR

**Q:** Who should take Nexium 24HR?

**A:** People 18 years and older with frequent heartburn (occurring two or more days a week) can take Nexium 24HR.

**Q:** How do I use Nexium 24HR?

**A:** Take one Nexium 24HR capsule with a glass of water before eating each morning for 14 consecutive days.

Do not take more than one capsule each day. You should not chew the capsule or empty its contents into food or drink.





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Do not use Nexium 24HR for longer than 14 days unless your healthcare professional directs you to do so. You can repeat a 14-day regimen once every four months.

Contact your healthcare professional with additional concerns regarding dosage.

**Q:** How many times a day will I have to use Nexium 24HR?

**A:** You should take Nexium 24HR once daily for 14 days. Please use as directed.

**Q:** Can I take Nexium 24HR for more than 14 days?

**A:** Do not take Nexium 24HR for longer than 14 days unless your healthcare professional directs you to do so. You can repeat a 14 day regimen once every four months.

If you have questions, or concerns, or you continue to experience frequent heartburn, contact your primary healthcare professional.

**Q:** What happens if I miss a dose?

**A:** If you miss or forget to take a dose of Nexium 24HR, take one as soon as you remember.

However, if you've missed a dose and it's almost time for the next one, do not take the missed dose.

Do not take a double dose to make up for a missed one.

If you have additional questions about dosage, contact your healthcare professional.

**Q:** Will Nexium 24HR be safe to take with my other medications?

**A:** You should ask your physician or pharmacist before using Nexium 24HR while taking other medications.





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**Q:** Can I stop taking my prescription heartburn medication and take Nexium 24HR?

**A:** You should not change or stop taking any prescriptions without first consulting with your healthcare professional. As always, it is important to discuss your frequent heartburn symptoms, lifestyle modifications (diet and exercise) and any acid-related conditions with your healthcare professional. Your healthcare professional may help determine if Nexium 24HR is the right option to treat your frequent heartburn.

**Q:** I am pregnant and have frequent heartburn. Can I take Nexium 24HR?

**A:** Contact your healthcare professional before using Nexium 24HR while pregnant.

Use as directed for 14 days to treat frequent heartburn.  
Nexium 24HR may take 1-4 days for full effect.



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