

YOUR CARD IS NOT ACTIVATED.

To activate, visit **ActivateLYRICA.com** or call **1-800-578-7076**.

Eligibility required. Terms and conditions apply.



- 1 Take your prescription for brand-name LYRICA and your LYRICA Savings Card* to any participating pharmacy.
- 2 Remind your pharmacist that your Savings Card only works with brand-name LYRICA.
- 3 Keep this printout and use it to save on future LYRICA prescriptions.

*Terms and conditions apply. See below.

†Message and data rates may apply. Message frequency varies. Text STOP to opt out and HELP for help. For information and terms of the ACTIVATE program, please visit www.lyrica.com/xmt.



You can also text **"ACTIVATE"** to **LYRICA (597422)** to get your Savings Card right on your phone.†

Check your pills: Some pharmacies may fill a branded prescription with a generic medication



Pills not actual size.

- Before you leave the pharmacy, **check your pills to make sure the shape and distinctive markings match the pills pictured here**
- If your pills don't match, speak to your pharmacist right away to **get the brand-name LYRICA your doctor prescribed**

TO PHARMACIST: Process LYRICA Savings Offer using BIN# 600428/Group# 06780114.

For Insured Patients: Process a coordination of benefits (COB/split bill) claim using patient's prescription insurance for the PRIMARY claim. Submit SECONDARY claim to LYRICA Savings Offer.

For Uninsured Patients: Submit PRIMARY claim to LYRICA Savings Offer.

For help processing this offer, call 1-877-822-7889.

LYRICA is available by prescription only.

LYRICA is available in doses ranging from 25 mg to 300 mg and as a 20 mg/mL oral solution.

*Eligibility required. Terms and conditions apply. Full terms and conditions can be found at <https://www.lyrica.com/co-pay-savings-card>.

This Savings Offer will be accepted only at participating pharmacies. This Savings Offer is not health insurance. No membership fees. Maximum savings of \$2,100 per offer. This Savings Offer is not valid for cash-paying patients. This Savings Offer is not valid for prescriptions that are eligible to be reimbursed, in whole or in part, by Medicaid, Medicare, or other federal or state healthcare programs. This Savings Offer is not valid for prescriptions that are eligible to be reimbursed in whole by private insurance plans or other health or pharmacy benefit programs. Viatrix reserves the right to revoke, rescind, or amend this offer without notice. For help with the LYRICA Savings Offer, call 1-866-954-1475, visit LYRICA.com, or write: Viatrix, P.O. Box 2941, Mission, KS 66201.

Please see additional Terms and Conditions on the following page.

***Mobile Terms & Conditions:**

By agreeing to the terms of the Viatris ACTIVATE mobile program (the "Program"), you consent to receive autodialed text messages on behalf of Viatris. Consent is not a condition of purchase or use of any Viatris product or service. The Program is valid with most major U.S. carriers. There is no fee payable to Viatris to receive text messages; however, your carrier's **message and data rates may apply**. T-Mobile is NOT liable for delayed or undelivered messages.

Data obtained from you in connection with your registration for, and use of, the Program may include your phone number, related carrier information, and elements of pharmacy claim information, such as name, date of birth, and prescription information. You agree that such data may be used to administer the Program and to provide Program benefits such as savings offers, information about your prescription, including refill reminders and new prescription requests, as well as Program updates and alerts sent directly to your device.

For information on data collection and use, please read our Privacy Policy, which is incorporated by reference into these Terms.

Participants may receive up to 5 messages to enroll in the Program and recurring messages per month during the course of the Program. You may unsubscribe from the Program at any time by texting STOP to 597422. Doing so will only opt you out of the ACTIVATE mobile program; you will remain opted in to any other Viatris Inc. text message program(s) to which you separately opted in. For help, text HELP to 597422. For questions about the Program, call 1-877-822-7855. You understand that you are responsible for notifying Viatris immediately if you change your mobile telephone number. You agree to opt-out if the phone number that you previously provided is no longer associated with you. Viatris reserves the right to rescind, revoke, or amend the Program without notice. You agree to review these Mobile Terms and Conditions periodically to ensure that you are aware of any changes. Your continued consent to receive text messages will indicate your acceptance of those changes.